



Job post: Communications Campaign Consultant

Deadline: April 21, 2025

Please send a resume, cover letter and portfolio or links/attachments or letter or recommendation for previous communications work to: advocacy@globalrec.org

Location: Remote (some in-person engagement possible depending on location)

Compensation: Up to \$15k total, rate based on experience and location

Contract Duration: Now until April 2026

The North America Waste Pickers Alliance, a network representing four waste picker organizations¹ in the United States and Canada, is looking for a Communications Campaign Consultant to lead a communications campaign promoting the value of waste pickers in the US and Canada. The members of the North America Waste Pickers Alliance are affiliated with the [International Alliance of Waste Pickers](#), a global trade union of more than 50 waste picker organizations across 35 countries, representing more than 460,000 workers.

Responsibilities:

- Development of a regional campaign for the North America Waste Picker Alliance to promote the value and needs of waste pickers in the region
- Writing of press releases, graphic design, comms coordination for NAWPA and for member organizations.
- Updating and maintaining our (soon-to-be-launched) website for the duration of the contract.
- Development of social media posts and other collateral highlighting the varied lives of waste pickers in North America, and promotion of our key advocacy positions.
- Identification and tracking of important contacts for our region to expand outreach and collaboration.
- Other communications tasks as needed.
- Participation in monthly NAWPA meetings

Desired Skills:

- Highly organized.
- Well versed in communications for external audiences.
- Press contacts and experience placing stories in the media.
- Experience working with informal workers and/or waste picker organizations in North America is an asset.
- English fluency required, Spanish and or French language skills an asset

¹ [Sure We Can / Alliance of Independent Recyclers](#), [Binnens Project](#), [Coop Les Valoristes](#), [Ground Score Association](#)

