



**Binners' Project: Project Coordinator (contractor position; Victoria, BC)**  
**18 weeks, 8 hours/week**  
**Starting by February 11, 2019 and ending by May 24, 2019**  
**Compensation: \$3,500 (non-negotiable)**

Binners' Project, a group of Tides Canada is a group of waste-pickers aided by support staff dedicated to improving their economic opportunities and reducing the stigma they face as informal recyclable collectors. Binners' Project is a charitable initiative with social enterprise programs that provides low-barrier employment and capacity building to over 150 marginalized individuals with an annual budget of \$750,000. Binners' Project is a project on Tides Canada's Shared Platform, which supports on-the-ground efforts to create uncommon solutions for the common good. Tides Canada's shared platform provides governance, human resources, financial, and grant management for Binners' Project. Binners' Project is committed to principles of dignity, independence, integration, and equal opportunity.

### **The Opportunity**

The project: Binner Needs Assessment (BNA). The BNA is a priority action of the Binners' Project for 2019. This project was initiated by a team of skilled volunteers in Victoria and led by the Binners' Project Director in Vancouver. It was recommended by Mayor Helps and is currently supported by Victoria Foundation's funding and Our Place's on the ground support.

Our intended outcomes are to:

1. Catalyze binning activity that benefits the local low-income community;
2. Build stronger networks and identify opportunities for collaboration and coordination for binners amongst inner city businesses, residents, funders, and other stakeholders;
3. Equip local individuals and networks with the tools, methods, processes and agency to advance identified solutions as a group

The volunteers currently engaged will make up an advisory board for the needs assessment. Binners' Project will host this needs assessment in its incubation phase and dedicate staffing resources to bring this idea to fruition.

### **The Purpose**

The local binners in Victoria make up a creative and hardworking community.

**Binners are among one of the most marginalized groups in urban areas. Their livelihoods stem from refunds received from used containers collected from bins. They positively contribute to our environment by diverting a considerable amount of waste from landfills.**

The purpose of this needs assessment is to explore how we might substantially increase the number of income-generating opportunities for binners by better supporting them and assessing whether the programs developed in Vancouver are applicable in Victoria. Building on the economic activity that already exists in the neighbourhood, how might we support binning – individually or as part of a team effort – in order to increase the personal incomes and capacity of binners? Would the business models created in Vancouver help achieve these goals? What adaptations, if any, will need to happen to increase the impact those programs have?

### **The Scope of Work**

Conduct an 18-week user discovery and needs assessment to inform what additional value could be created for the binners living in Victoria.

Responsibilities include:

- Mapping existing clusters of user groups
- Conducting informal one on one and group interviews with identified user groups
- Determining what supports user groups might need to improve their incomes, businesses, find success and legitimacy, etc.
- Mapping out and initiating connections with progressive local businesses open to partnerships
- Identifying sources of revenues, including grants and sponsorships, for the Binners' Project to start in Victoria after the Needs Assessment
- Prototyping potential solutions to address identified needs through small, informal experiments (e.g. business cards, sorting in specific locations)
- Drafting a report on findings, including proposed value proposition for supporting binners in Victoria, recommendations for next steps

### **The Ideal Candidate**

- You have experience working in a community setting, and are familiar with the unique character of Victoria's downtown
- You can work with a diverse group of stakeholders, including people with lived experience, and you're patient and open minded
- You are familiar with human-centered approaches and have a knack for prototyping and testing new ideas with limited time and resources
- You're a creative, adaptive, and strategic thinker, and enjoy building and launching new ideas
- You're a natural networker and an enthusiastic advocate for social change and can pitch Binners' Project ideas in a concise way to a range of professionals, including elected officials, business owners, and community organizations
- You can manage a small budget, and work on schedule towards specific project goals
- You are a clear writer and communicator, and experienced in producing reports and presentations
- You are self-directed, and can conduct independent research without direct supervision

### **Deliverables**

1. Written report of findings
2. PowerPoint summary of findings
3. Presentations delivered to selected partners

### **How to Apply**

Please apply by sending a letter and your CV and a professional or academic writing sample to Binners' Project at [info@binnersproject.org](mailto:info@binnersproject.org) by **February 3, 2019**. Interviews will be conducted the week of February 3, 2019.

In your letter, address the following questions:

1. Why do you want to work with the Binners' Project team? (150 words max)
2. Tell us about the skills you have which would enable you to get the job done.