

FOR IMMEDIATE RELEASE

Binners reveal first of forty carts slated for cart-share initiative

January 31, 2018 (Vancouver, BC) - Vancouver binners have revealed the first of up to forty carts that will be hitting the streets of east Vancouver by the end of the year. The carts, designed for and by binners, will increase binners' load-carrying capacity and efficiency while cutting down on the use of reclaimed shopping carts.

"The carts are specifically designed for binning," says Davin Boutang, Outreach Manager for Binners' Project. "They're sturdy, oversized, and include a trailer hitch for bikes. They're also built to live on the streets, so they can't be easily hidden inside buildings."

As the prototype is being refined, Binners' Project, the group behind the cart-sharing pilot initiative, is working with the City of Vancouver to identify two suitable stations for the cart-share system, which will operate as a low-tech version of the Mobi bike-share.

"As we move forward, we'll be further consulting with binners about the best locations for the carts," says Anna Godefroy, Binners' Project co-founder and Director. "We're also working closely with the City to ensure that space is being used appropriately."

The pilot initiative is being supported by a grant from the City of Vancouver in addition to financial support from a range of others, including Central City Foundation, Encorp Pacific, Sobeys, Save On Foods, Vancity, Spratt Foundation, the Downtown Vancouver BIA, and the Pint Public House.

The idea of a cart-share system arose from the need for binners to have ready, legal access to appropriate transportation meant for their work. Development of the initiative started in 2016 with binner consultations to determine the best cart design and access system. Binners' Project has held five consultations and five more are planned for 2018 to optimize and test the prototype cart, and share the system and technology.

"We're excited to start testing out the prototype with binners," says Boutang. "With this first cart, we'll have a chance to make some changes, and model future carts off of this."

To learn more about donating to or sponsoring the cart-share, visit:
www.binnersproject.org/universalcartspilot.html.

ABOUT BINNERS' PROJECT

[Binners' Project](#) is a group of waste-pickers aided by support staff dedicated to improving their economic opportunities, and reducing the stigma they face as informal recyclable collectors. Binners' Project is a project on Tides Canada's shared platform, which supports on-the-ground

efforts to create uncommon solutions for the common good. [Tides Canada](#) is a national Canadian charity dedicated to a healthy environment, social equity, and economic prosperity.

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