



COFFEE CUP REVOLUTION 2015

On September 10, 2015, the Coffee Cup Revolution will take place for the second consecutive year in Vancouver's Victory Square.

An anticipated 200 binners will collect coffee cups from around the Lower Mainland for a 5-cent refund per cup for one day.

The Coffee Cup Revolution is an event that is socially inclusive, rooted in its community, and geared towards waste reduction.

The Bidders' Project engages local coffee producers, businesses, residents, and bidders to explore solutions for waste reduction. CBC Marketplace will report on this event.



This initiative highlights the benefits that an extended refund system could have on urban environment, as well as for marginalised populations who could increase their income with the refund from used cups.

Indeed, if coffee cups were refundable, we believe:

- the streets would be cleaner;
- less waste would go into the landfill,
- the poorest people would make extra income by collecting them.



2014

The first Coffee Cup Revolution was held in Victory Square. Over 160 binners from across Vancouver redeemed collected coffee cups and participated in the building of coffee cup structures that reflected on issues relevant to the community.

We collected over 44,000 disposable coffee cups in 4 hours.

This event, organized by Ken Lyotier (Founder of United We Can), spoke to the need to partner with, and further support binners. It provided an opportunity for community engagement and created a space for social connection.



The Binners' Project Steering Committee

Kathleen Leahy - Director, UBC Learning Exchange

David Lee - Social Enterprise Consultant

Special advisors are

Ken Lyotier – Founder and former Executive Director of United We Can

Margot Young – Professor, Faculty of Law, University of British Columbia

Vanessa Timmer – Executive Director and Co-Founder, One Earth

Crystal Tremblay – Postdoctoral Fellow, Institute for Resources, Environment and Sustainability, University of Victoria

The Binners' Project is a project of Tides Canada, a national Canadian charity dedicated to a healthy environment, social equity, and economic prosperity.

Our current sponsors & partners

Central City Foundation
J. W. McConnell Family Foundation
City of Vancouver
Regional Recycling
Save on Meat
Lost + Found Cafe
Metro Vancouver

Contact

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Binning

binner \`bin-ner\ – noun

A person who collects redeemable containers and other objects of value from bins to sustain their livelihood and to divert waste from landfills.

Key Value

"Clean air and water, and nutritious food on the table for future generations."



Think



Binners divert thousands of bottles each year from landfills.



They help keep our streets, alleys, and parks clean.



It starts with you.
Be part of the revolution